

## News Release

# Brightspeed Turns Tricks to Treats with Day Brightener Truck and Sponsorship of Elizabethtown's 'Not Too Scary HalloweE-town Parade'

*Brightspeed further invests in the local community by sponsoring Elizabethtown's 3<sup>rd</sup> annual parade*

**Elizabethtown, PA – October 28, 2024** – Brightspeed, one of the nation's largest fiber broadband builders focused on empowering more homes with ultrafast, reliable internet, was elated to act as the presenting sponsor of the "[Not Too Scary HalloweE-town Parade](#)" in Elizabethtown, PA, this past weekend.

In addition to sponsoring the event, Brightspeed brought along its Day Brightener flower truck to hand out free, local, fresh flowers, mini pumpkins and glow sticks.

"We love being involved in community events whenever possible," shared Emily Walker, Brightspeed Community Affairs Manager. "Community support is paramount to us here at Brightspeed. We believe in Elizabethtown and want to be an integral part in helping to better the lives of its residents." Walker also participated in the event as one of the parade's judges.

With Pennsylvania ranked 12<sup>th</sup> in the nation for internet coverage, speed and availability according to [BroadbandNow](#), Brightspeed is dedicated to increasing accessibility to affordable, reliable, high-speed internet to Lancaster County residents and beyond.

"Reliable internet is no longer a luxury – it's a necessity to live, work, and learn online," commented Walker. "Our goal is to increase access to high-speed connectivity in Pennsylvania – from cities like Elizabethtown to smaller communities that tend to be left behind. We take pride in collaborating with local municipalities and organizations to build and support the necessary infrastructure these communities need."

For more information about Brightspeed and fiber availability in and around Elizabethtown, please visit [brightspeed.com/lovefiber?](https://brightspeed.com/lovefiber?)

### About Brightspeed

Headquartered in Charlotte, N.C. and with assets and associated operations in 20 states, Brightspeed provides broadband and telecommunications services through a network platform capable of serving more than 6.5 million homes and businesses. Our 4,000 employees are committed to building a future where more communities benefit from a more connected life, deploying a state-of-the-art fiber network and a customer experience that makes being connected as simple as it should be.

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