

## **News Release**

# Brightspeed Nears Completion of Fiber Internet Build in Rural Louisiana

Company is helping bridge the digital divide in the Bayou State where 20% of residents lack internet access\*

**CHARLOTTE, N.C.** — **August 21, 2025** — <u>Brightspeed</u>, the nation's third-largest fiber broadband builder, is connecting thousands of homes and businesses to its state-of-the-art, high-speed fiber network in the rural area of Breaux Bridge, Louisiana. Now, more than 6,200 families and business owners across this community have access to <u>the country's fastest internet service</u>, as determined by HighSpeedInternet.com's 2025 Annual Service Provider Review.

Brightspeed is committed to closing the digital divide for families, remote workers, students and small businesses in this area of Louisiana and beyond. Once the company's full fiber network buildout in the community is complete, roughly 7,200 homes and businesses will have access to Brightspeed's multi-gig-speed fiber internet service.

According to Broadband Now, nearly 60% of people living in Louisiana can't purchase a fiber internet plan. These homes and businesses are missing out on the kind of connectivity they need to thrive in today's economy. That limitation will no longer be the reality for residents in St. Martin Parish. Nearly 95% of the total population of Breaux Bridge will have access to multi-gig-speed internet service when Brightspeed's network buildout is complete.

#### Connecting with the community door to door

With super-fast speeds and cutting-edge technology, Brightspeed's fiber network is designed to empower how people work, learn, live and interact today. As part of its community-first, customer-friendly approach, Brightspeed representatives are currently visiting neighborhoods across Breaux Bridge to share information about the availability of its fiber internet service.

Here's what residents can expect:

- Who: Friendly, fully trained sales representatives wearing Brightspeed-branded apparel.
- What: Information about Brightspeed's fiber internet service, plan options and benefits.
- **Why**: To help bridge the digital divide by expanding access to fast, affordable, and reliable internet in areas where quality options have historically been limited.

#### **Check Availability & Get Connected**

Brightspeed offers various internet speed plans to choose from. Residents and businesses in Louisiana can check if Brightspeed Fiber Internet is available in their area by visiting <a href="https://www.brightspeed.com">www.brightspeed.com</a>.

Fast, reliable internet isn't just about convenience; it's about creating opportunities. Brightspeed's expansion in Northwest Arkansas helps ensure communities aren't left behind in today's digital world.

\*According to BroadbandNow

#### **About Brightspeed**

Headquartered in Charlotte, N.C. and with assets and associated operations in 20 states, Brightspeed provides broadband and telecommunications services through a network platform capable of serving more than 7.3 million homes and businesses. Our nearly 4,000 employees are committed to building a future where more communities benefit from a more connected life, deploying a state-of-the-art fiber network and a customer experience that makes being connected as simple as it should be. For more information, please visit <a href="https://www.brightspeed.com">www.brightspeed.com</a>.

### **Media Contact**

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