

News Release

Brightspeed Unveils Business Premium Fiber: Enterprise Power Without Enterprise Complexity

Solution delivers affordable enterprise-grade capabilities with guaranteed performance

CHARLOTTE, N.C. — October 1, 2025 — Today, [Brightspeed](https://www.brightspeed.com), the nation's third-largest fiber broadband builder, announced the launch of Brightspeed Business Premium Fiber; 2 Gig internet connectivity that is service-level agreement (SLA) backed with 99.95% availability, ensuring minimal downtime for critical systems.

In today's digital-first economy, internet performance is a business-critical enabler. Cloud-native applications, distributed workforces and data-heavy workflows have pushed bandwidth demands to record highs. Over the past five years, usage has more than doubled, with upload traffic up 103% and downloads up 105%. The first quarter of 2025 alone saw an additional 9.5% surge in overall bandwidth utilization.*

"Growing businesses shouldn't have to choose between underpowered internet and overpriced infrastructure," said Jeff Lowney, president of Brightspeed Business Group. "Business Premium Fiber was built specifically for companies that need enterprise-grade performance that includes an SLA-backed commitment, which ensures minimal downtime for business-critical systems. These agreements give businesses confidence that service disruptions will be addressed quickly and effectively."

Tackles today's business challenges

Brightspeed Business Premium Fiber solves for the real costs businesses face when connectivity can't keep up, such as:

- **Productivity loss** from lagging bandwidth and dropped video calls,
- **Security risks** from dynamic IP addresses that complicate VPNs and secure access,
- **Competitive disadvantages** when rivals leverage advanced cloud and AI tools,
- **Wasted IT talent** troubleshooting networks instead of driving growth, and
- **Over-investment** in enterprise solutions that often deliver limited ROI.

Enterprise-grade performance, simplified

Brightspeed Business Premium Fiber is engineered to deliver reliable, scalable performance tailored to modern business operations. Key features include:

- **Symmetrical speeds** up to 2 Gbps for seamless uploads and downloads.
- **Static IP** for secure remote access and consistent VPN connectivity.
- **Service-level agreement (SLA)** with guaranteed performance and response times.

Currently, Brightspeed Premium Fiber is available across the company's 20-state footprint.

Brightspeed

www.brightspeed.com

*According to [1Q25 OpenVault Broadband Insights report](#)

About Brightspeed

Headquartered in Charlotte, N.C. and with assets and associated operations in 20 states, Brightspeed provides broadband and telecommunications services through a network platform capable of serving more than 7.3 million homes and businesses. Our nearly 4,000 employees are committed to building a future where more communities benefit from a more connected life, deploying a state-of-the-art fiber network and a customer experience that makes being connected as simple as it should be. For more information, please visit www.brightspeed.com.

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