

## News Release

# Brightspeed Introduces Business Marketplace: The Fastest Way to Get Fiber for Businesses

*Business owners can now shop, price and request internet services online with the speed of self-service and the reassurance of live support.*

**CHARLOTTE, N.C. — September 2, 2025 —** Brightspeed, the nation's third-largest fiber broadband builder, today announced the launch of the [Brightspeed Business Marketplace](#), a new, self-service platform that allows businesses to quickly and confidently request fiber internet service online. The marketplace provides Brightspeed's most transparent buying experience to date. It gives business customers the ability to instantly qualify their address, view available service plans with real-time pricing, and submit installation requests in just a few clicks.

"Making pricing and eligibility available online is a major step toward delivering fiber faster to businesses in our markets," said President of Brightspeed Business Group Jeff Lowney. "This marketplace is another way Brightspeed Business is fulfilling its mission to expand fiber access and make it exceptionally easy for businesses to work with us."

### How It Works

The Brightspeed Business Marketplace is designed to be intuitive and efficient:

- **Enter the business address:** Business owners can instantly check if their location qualifies for Brightspeed Business fiber service or high-speed internet.
- **View personalized options:** Business owners only see the plans they qualify for, including real prices.
- **Personalize the order:** Select from solutions that deliver increased business performance including Static IP and Wi-Fi connectivity and VoIP collaboration.
- **Choose an installation window:** Pick a convenient, preferred installation date.
- **Submit the request:** Review, confirm and submit the order. A Brightspeed Business representative follows up to finalize details and confirm installation.

The process takes only minutes from start to finish.

### Support When You Need It

While the marketplace is designed for speed and self-service, Brightspeed Business ensures customers never go it alone. The platform offers live, human-powered chat support—no bots or automated responses. Business owners can also call the sales team directly, and a Brightspeed representative will confirm every order and answer additional questions, including options for additional voice solutions.

"With this launch, we're meeting businesses online where they do business, while still providing real people to support them when it matters most," Lowney added.

### What's Next

Currently, the marketplace supports Brightspeed Business internet products delivered over fiber and copper. Brightspeed is actively developing new enhancements, including the addition of self-checkout for voice services.

**About Brightspeed**

Headquartered in Charlotte, N.C. and with assets and associated operations in 20 states, Brightspeed provides broadband and telecommunications services through a network platform capable of serving more than 7.3 million homes and businesses. Our nearly 4,000 employees are committed to building a future where more communities benefit from a more connected life, deploying a state-of-the-art fiber network and a customer experience that makes being connected as simple as it should be. For more information, please visit [www.brightspeed.com](http://www.brightspeed.com).

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