

News Release

Brightspeed Boosts Fiber Internet Build in Rural Laurens County, South Carolina

Brightspeed bringing multi-gig-speed, 100% fiber-to-the-home internet to families and small businesses in Cross Hill

CHARLOTTE, N.C. — July 30, 2026 — Faster internet is officially on its way to Laurens County! [Brightspeed](#), the nation's third-largest fiber broadband builder, is advancing its plan to build its multi-gig-speed fiber internet network for more than 2,000 homes and businesses in Cross Hill and surrounding rural areas. Right now, construction is underway for nearly 1,700 locations.

This expansion is just a portion of the company's broader effort to connect roughly 63,000 locations across the state to the nation's fastest internet ([highspeedinternet.com](#)).^{*} Brightspeed's fiber network expansion in South Carolina is now 75 percent complete.

What Laurens County Can Expect During Construction

As construction nears completion, residents may notice our trucks, crews and increased activity in their neighborhoods. Crews may dig, bore underground or work on existing utility poles to connect Cross Hill to Brightspeed's state-of-the-art network, which has a 4.4-star rating on Trustpilot and more than 19,650 five-star reviews,^{**} to more communities across the state.

We know construction can be disruptive, but this investment is designed to deliver long-term benefits: faster internet speeds, reliable performance and the bandwidth and capacity needed for online working, learning, streaming and multi-device connectivity.

Our teams will be clearly identifiable, and efforts will be made to keep residents informed as work progresses. Once construction is complete, families and business owners can meet directly with Brightspeed representatives, who will be in the area to spread the word about the availability of Brightspeed Fiber Internet.

Check Availability & Get Connected

For Cross Hill and surrounding areas, this investment represents more than just speed. It's about creating new opportunities for families who have historically been left behind.

Brightspeed offers various internet speed plans to choose from. Residents and businesses in South Carolina can check if Brightspeed Fiber Internet is available in their area by visiting www.brightspeed.com.

^{*}The fastest internet based on the average download speeds measured by [highspeedinternet.com](#) speed tests (5/19/26-5/18/27).

^{**}As of 7/1/2026 on [Trustpilot](#)

About Brightspeed

Headquartered in Charlotte, N.C. and with assets and associated operations in 20 states, Brightspeed provides broadband and telecommunications services through a network platform capable of serving more than 7.3 million homes and businesses. Our nearly 4,000 employees are committed to building a future where more communities benefit from a

Brightspeed

www.brightspeed.com

more connected life, deploying a state-of-the-art fiber network and a customer experience that makes being connected as simple as it should be. For more information, please visit www.brightspeed.com.

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