

News Release

High-Speed Fiber Internet Progress Ramps Up in Rock County, WI

Brightspeed bringing multi-gig-speed, 100% fiber-to-the-home internet to families and small businesses in Milton

CHARLOTTE, N.C. — July 27, 2026 — Faster internet is officially on its way to Rock County! [Brightspeed](#), the nation's third-largest fiber broadband builder, is advancing its plan to build its multi-gig-speed fiber internet network for nearly 4,400 homes and businesses in Milton. Right now, construction is underway for roughly half of those locations.

This expansion is just a portion of the company's broader effort to connect roughly 213,000 locations across the state to the nation's fastest internet ([highspeedinternet.com](#)).^{*} Brightspeed's fiber network expansion in Wisconsin is roughly 30 percent complete.

Brightspeed is also building fiber for more than 1,000 homes and businesses in the neighboring community of Footville.

What Rock County Can Expect During Construction

As construction continues, residents may notice our trucks, crews and increased activity in their neighborhoods. Crews may dig, bore underground or work on existing utility poles to connect Milton to Brightspeed's state-of-the-art network, which has a 4.4-star rating on Trustpilot and more than 19,650 five-star reviews,** to more communities across the state.

We know construction can be disruptive, but this investment is designed to deliver long-term benefits: faster internet speeds, reliable performance and the bandwidth and capacity needed for online working, learning, streaming and multi-device connectivity.

Our teams will be clearly identifiable, and efforts will be made to keep residents informed as work progresses. Once construction is complete, families and business owners can meet directly with Brightspeed representatives, who will be in the area to spread the word about the availability of Brightspeed Fiber Internet.

Check Availability & Get Connected

For Milton and surrounding areas, this investment represents more than just speed. It's about creating new opportunities for families who have historically been left behind.

Brightspeed offers various internet speed plans to choose from. Residents and businesses in Wisconsin can check if Brightspeed Fiber Internet is available in their area by visiting www.brightspeed.com.

^{*}The fastest internet based on the average download speeds measured by [highspeedinternet.com](#) speed tests (5/19/26-5/18/27).

^{**}As of 7/1/2026 on [Trustpilot](#)

About Brightspeed

Headquartered in Charlotte, N.C. and with assets and associated operations in 20 states, Brightspeed provides broadband and telecommunications services through a network platform capable of serving more than 7.3 million homes and businesses. Our nearly 4,000 employees are committed to building a future where more communities benefit from a more connected life, deploying a state-of-the-art fiber network and a customer experience that makes being connected as simple as it should be. For more information, please visit www.brightspeed.com.

Brightspeed

www.brightspeed.com

Media Contact

Public Relations

pr@brightspeed.com